



LEUKEMIA & LYMPHOMA SOCIETY®

LEUKEMIA CUP REGATTA®



Fight blood cancers by supporting the

Leukemia Cup Regatta

Join Chicago sailors in the fight against blood cancers by sponsoring the Leukemia & Lymphoma Society's Leukemia Cup Regatta. LLS-funded research and discoveries fight blood cancers, and have far-reaching applications that advance cures in other areas.

Research

LLS drives research in areas of unmet medical need, and helps to bridge the gap between academic discovery and drug development.

Patient access

LLS exists to find cures and ensure access to treatments for blood cancer patients. As the leading source of free, highly specialized blood cancer information and education, we support patients, survivors, families and healthcare professionals.

Fiscal responsibility

LLS ensures 85% of every dollar raised directly funds research and patient services.

Donate today

contact

Nicole Willsey

nicole.willsey@lls.org

312-568-7731

85¢
of every dollar donated to LLS goes directly to research and patient services

<p>What Fight blood cancers by raising research funds through a series of on-the-water events</p>	<p>Who Chicagoland boaters compete to raise money by tapping personal and business connections</p>
<p>Why To fund ground-breaking cancer research supported by the Leukemia & Lymphoma Society</p>	<p>When Summer of FUN(d) 2019 begins NOW!</p>

- Every 3 minutes** someone is diagnosed with blood cancer
- 1.3 million people** in the US are living with, or in remission from, blood cancers
- 21 drugs '18**
21 new blood cancer drugs gained FDA approval in 2017, 19 of them funded by LLS
- LLS has invested more than **\$1 billion in research** to fight blood cancers
- LLS's co-pay assistance program has provided patients with **\$325 million**
- \$46 million** LLS commitment to new multi-year research grants in 2018

To learn more about the Leukemia Cup Regatta and Chicago's Summer of FUN(d), visit lcrchicago.org

The Leukemia & Lymphoma Society is a 501(c)3 charitable organization

"LLS is doing more than any cancer nonprofit

to advance cutting-edge research and cures."

Louis J. DeGennaro, Ph.D., LLS President and CEO



LEUKEMIA & LYMPHOMA SOCIETY®

fighting blood cancers



LEUKEMIA &
LYMPHOMA
SOCIETY®

LEUKEMIA
CUP REGATTA®



Sponsorship Benefits


Leukemia Cup Regatta

Your support directly funds the life-saving treatments and cures that literally mean the world to blood cancer patients and their families. LLS is focused on finding cures, bridging the gap between academic discovery and drug development.



Presenting Sponsor
\$25,000+

Premier event naming opportunity is available at the \$25,000 and higher sponsorship level. Benefits and recognition at this level are tailored to the sponsor's marketing needs and objectives.




Commodore \$10,000 - \$24,999

Naming sponsorship opportunity; recognition in media and press releases; dedicated social media post; VIP table for 8 at Red Sky Night; 2-page ad in event magazine; logo on RSN and LCR websites, promo materials and LCR t-shirt*; dedicated event signage; opportunity for product placement in gift bags; recognition in LLS Annual Report




Vice Commodore \$7,500 - \$9,999

Naming sponsorship opportunity; recognition in media and press releases; dedicated social media post; VIP table for 8 at Red Sky Night; 1-page ad in event magazine; logo on RSN and LCR websites, promo materials and LCR t-shirt*; dedicated event signage; opportunity for product placement in gift bags




Rear Commodore \$5,000 - \$7,499

Naming sponsorship opportunity; recognition in media and press releases; dedicated social media post; VIP table for 8 at Red Sky Night; 1/2-page ad in event magazine; name on RSN and LCR websites, promo materials and LCR t-shirt*; shared event signage; opportunity for product placement in gift bags



Skipper \$3,500 - \$4,999

Naming sponsorship opportunity; recognition in media and press releases; dedicated social media post; VIP table for 8 at Red Sky Night; 1/4-page ad in event magazine; name on RSN and LCR websites, promo materials and LCR t-shirt*; shared event signage; opportunity for product placement in gift bags



Mate \$1,000 - \$3,499

Naming sponsorship opportunity; recognition in media and press releases; dedicated social media post; 2 reserved seat tickets to Red Sky Night; 1/4-page ad in event magazine; name on RSN and LCR websites, promo materials and LCR t-shirt*; shared event signage; opportunity for product placement in gift bags

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*Subject to sponsorship confirmation prior to printing deadlines.